

EOY 2025/26 Email Wording Templates



Resources to engage your business clients

Find 4 sample email wording templates promoting small business funding that you can adapt to win you more business this end of year.

Email 1

Objective For clients' feeling the year end pressure

Subject line options

- a. Keep your business moving this end of year
- b. Fast funding to help you through the busy season
- c. Ease the pressure with a quick funding boost

Hi {{INSERT NAME}},

As the year wraps up, it can feel like everything hits at once – customer demand, staff leave, supplier costs, or slower payments. Whether business is ramping up or winding down, it's a lot to juggle.

I can help you take one worry off your list with flexible business funding options through Prospa, with applications that take minutes and funding possible in just 24 hours.

You could use the funds to:

- Stock up on inventory ahead of holiday demand
- Cover wages or operating expenses during the break
- Start the new year with cash flow confidence

If your business has been trading for at least 6+ months and turning over \$6K+ monthly, we can look at funding options from starting from \$5K to suit your needs.

Let's chat about what might work best for you.

Email 2

Objective	For clients planning ahead for 2026
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Subject line options	<ul style="list-style-type: none">a. Start the new year strong with fast business fundingb. Get ahead on your 2025 business plansc. Plan with confidence before the year wraps up
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Hi {{INSERT NAME}},

With the end of the year fast approaching, now's a great time to get ahead and set your business up for a strong start to 2026. Through Prospa, I can help you access fast, flexible business funding up to \$1M — whether you're planning to:

- Upgrade equipment or refresh your premises
- Hire and train new staff
- Invest in marketing or growth initiatives

Applications are quick and easy, and funds can be available in as little as 24 hours after approval.

If your business has been trading for 6+ months, with \$6K+ monthly turnover, an active ABN and good credit history, you're eligible to apply.

Let's explore your options today so you can focus on the year ahead, not the paperwork.

Reply with your interest or give me a call at a time that suits.

Email 3

Objective	For clients managing seasonal slowdowns
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Subject line options	d. Start the new year strong with fast business funding e. Get ahead on your 2025 business plans f. Plan with confidence before the year wraps up
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Hi {{INSERT NAME}},

For many small businesses, the end of the year brings a drop in cash flow, with slower payments, quieter trading, and staff leave all adding up.

That's where flexible funding can help. Through Prospa, I can support you with:

- A **Business Line of Credit** – access up to \$500K that you can use and reuse as needed, paying interest only on what you use.
- A **Small Business Loan** – from \$5K to \$500K, perfect for covering one-off costs or preparing for early 2026 growth.

The application process is simple, and funds can be available within 24 hours once approved.

Let's make sure your business stays steady through the season and ready for the new year.

Email 4

Objective

For last minute urgency

Subject line options

- a. Still time to secure funding before year's end
 - b. Need funds before the holidays? Act fast.
 - c. Finish 2024 strong with fast business funding
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Hi {{INSERT NAME}},

If you've been meaning to sort out funding before the year wraps up, there's still time.

I can help you access business funding through Prospa, with approvals possible in hours and funds available in as little as one business day.

Whether it's to cover staff bonuses, restock inventory, or set yourself up for a strong start to 2025, now's a great time to get it sorted.

You'll just need:

- 6+ months trading history (for most industries)
- \$6K+ monthly turnover
- An active ABN and valid driver's licence
- A good credit history

If you'd like to get moving before the holidays hit, get in touch today.